



MAKE-A-WISH FOUNDATION® OF RHODE ISLAND  
SPECIAL EVENT AND LICENSING AGREEMENT

1. Name/Title of Event: \_\_\_\_\_

**Sponsor Information**

2. Sponsoring Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

3. Name of contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

**Event Information**

4. Date & Time: \_\_\_\_\_

5. Location (city and venue): \_\_\_\_\_

6. Briefly describe the Event: \_\_\_\_\_

\_\_\_\_\_

7. Will admission fee be charged? \_\_\_\_\_ Yes \_\_\_\_\_ No If yes, how much per admission? \$ \_\_\_\_\_

What % or amount of the fee will the Make-A-Wish Foundation of RI receive? \_\_\_\_\_

Will the Event generate other types of revenue and, if so, please describe: \_\_\_\_\_

What % or amount of the revenue will the Make-A-Wish Foundation of RI receive? \_\_\_\_\_

8. Based on the nature of this Event, are any of the following required? (Write yes or no for each)

Insurance: \_\_\_\_\_ Permits: \_\_\_\_\_ Liability Releases: \_\_\_\_\_

If so, have you secured these documents? \_\_\_\_\_

9. What participation or resources, if any, do you request from the Make-A-Wish Foundation of RI? \_\_\_\_\_

\_\_\_\_\_

**Publicity**

10. Do you plan to publicize the Event? \_\_\_\_\_ Yes \_\_\_\_\_ No

If so, how? \_\_\_\_\_

11. Do you plan on using the Make-A-Wish name or logo? \_\_\_\_\_ Yes \_\_\_\_\_ No  
(If yes, pay particular attention to paragraphs 15-18 below before signing this proposal.)

**Budget Information**

12. Anticipated total revenues: \$ \_\_\_\_\_

13. Anticipated total expenses: \$ \_\_\_\_\_

14. Anticipated total donation MAWF: \$ \_\_\_\_\_

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**Terms and Conditions**

15. Sponsoring Organization agrees to provide the Make-A-Wish Foundation with all the net proceeds from the Event along with a written accounting of Event revenues and expenses within thirty (30) days after the Event.
16. The Make-A-Wish Foundation is a licensed chapter of the Make-A-Wish Foundation® of America, the owner of certain federally registered and common law trademarks, trade names and service marks including the names Make-A-Wish Foundation and Make-A-Wish, as well as the wishbone and logo (collectively the "Marks"). If (and only if) this proposal is approved by the Make-A-Wish Foundation, Sponsoring Organization will be granted a non-exclusive license to use the Marks in publicity documents related to the event. Sponsoring Organization may not alter or modify the Marks in any way, nor shall it grant a sublicense to any other person. The term of the license granted hereunder shall be from the date the Make-A-Wish Foundation approves the proposal until the conclusion of the Event; provided, however that the Make-A-Wish Foundation has the right to terminate the license if it determines, in its sole discretion, that the quality of the Event is or will be injurious to the Make-A-Wish Foundation or the Marks.
17. Any use of the Marks is subject to the prior written approval of the Make-A-Wish Foundation accordingly, Sponsoring Organization agrees to submit to Make-A-Wish for approval prior to the distribution, broadcast, or publication thereof all printed material, publicity releases, and advertising to the Event which mentions the Make-A-Wish Foundation or contains the Marks.
18. In accordance with standards adopted by the Council of Better Business Bureaus, all collected material relating to the Event must specify at the point of solicitation: (a) that Make-A-Wish is the benefiting organization; (b) that written information about Make-A-Wish is available by calling 401-781-9474 or by visiting its web site at [makeawishri.org](http://makeawishri.org) and (c) the actual or anticipated portion of the sales or admission price that will benefit Make-A-Wish.
19. In order to avoid inadvertently jeopardizing existing relationships between Make-A-Wish and its donors, Sponsoring Organization agrees to receive approval from Make-A-Wish before soliciting corporations, businesses, celebrities, sports teams, or individuals for cash or in-kind donations relating to the Event.
20. Sponsoring Organization represents to Make-A-Wish that: (a) it will comply with all applicable laws during the planning, promotion, and conduct of the event; (b) all necessary insurance, licenses, and permits will be obtained and will be in force through the conclusion of the Event; (c) the Event will result in no cost or expense to Make-A-Wish whatsoever, unless expressly agreed in writing to the contrary; and (d) it will indemnify and hold Make-A-Wish harmless from any and all claims of any kind or nature whatsoever arising out of or in anyway related to, the Event.
21. Nothing in this document shall be construed to authorize Sponsoring Organization or any of its employees or representatives, to act as an agent of Make-A-Wish (e.g. Sponsoring Organization may not open a bank account in Make-A-Wish's name).

**WE ARE DEEPLY GRATEFUL TO YOU AND YOUR ORGANIZATION FOR PROPOSING THIS EVENT TO BENEFIT THE MAKE-A-WISH FOUNDATION. IT IS BECAUSE OF CARING PEOPLE LIKE YOU THAT WE HAVE BEEN ABLE TO BRING HOPE AND HAPPINESS TO SO MANY CHILDREN IN THIS AREA. THANKS FOR HELPING US MAKE WISHES COME TRUE!**

**PROPOSED BY:**

**APPROVED BY:**

\_\_\_\_\_  
Name and title of authorized representative  
of Sponsoring Organization

\_\_\_\_\_  
Name and title of authorized representative  
of Make-A-Wish Foundation of Rhode Island

Date: \_\_\_\_\_

Date: \_\_\_\_\_